



SWEPCO LOUISIANA  
2025 PROGRAM YEAR

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SMALL COMMERCIAL  
HVAC PROGRAM  
OVERVIEW

## SMALL COMMERCIAL HVAC PROGRAM OVERVIEW

**SMALL COMMERCIAL HVAC PROGRAM:** Provides incentives for the installation of high efficiency HVAC measures (units at 7.5 tons and below) for small commercial customers served by SWEPCO. Incentive payments to contractors are based solely on the savings yielded through the installation of qualifying energy efficiency measures. Contractors use the incentive payment to offset the cost of a measure to end-use customer. **Incentives are paid directly to the contractor.**

### ELIGIBILITY INFORMATION:

Enrollment for contractors is simple via the following steps:

1. Register and Enroll on the SWEPCO program tracking database, [P3](#). Each new participant must select the Market Actor user type as shown in the image below.



2. Provide a brief statement of capabilities and experience, a list of references, marketing materials\*, copies of up-to-date training certificates or licenses, and a certificate of insurance provided by your insurance agent.
3. Submit application.
4. SWEPCO will fully review each enrollment application and notify contractor on the status of their application.

\*Marketing materials must be approved by SWEPCO prior to use.

### CUSTOMER ELIGIBILITY INFORMATION:

Commercial customers of SWEPCO are eligible to have qualifying equipment installed in their facilities as part of the program. Facilities must receive non-residential electric distribution service from SWEPCO and have billed demand below 100 kW for the preceding 12 months.

### EQUIPMENT ELIGIBILITY AND REPORTING REQUIREMENTS:

The following types of commercial HVAC equipment qualify for incentives when installed in new and existing facilities served by SWEPCO.

- AC systems: Minimum 15.2 SEER2/11.7 EER2
- Heat Pump systems: Minimum 14.8 SEER2/11.7 EER2/7.7 HSPF

All systems must be AHRI-matched, as evidenced by the appropriate AHRI rating sheet, to be submitted by the contractor. All installations and supporting documentation must be submitted within 45 days of installation.



The new AC or Heat Pump system includes an entire packaged unit, or a split system consisting of an indoor unit with a matching remote condensing unit.

All reporting will be based on rated cooling capacity instead of nominal tonnage. Capacity ranges will use normal rounding convention (midpoint rounds up, anything below rounds down) and round to the nearest half-ton as shown in the table below. For example, an installed heat pump with a rated cooling capacity of 41,000 Btuh would fall under the “3.5-ton” range.

COOLING CAPACITY BTU/HOUR (Btuh)		TONNAGE
0	14,999	1
15,000	20,999	1.5
21,000	26,999	2
27,000	32,999	2.5
33,000	38,999	3
39,000	44,999	3.5
45,000	53,999	4
54,000	65,000	5
65,001	72,000	6
72,001	84,000	7
84,001	90,000	7.5

**INCENTIVES:**

To ensure that incentives are available to multiple participants, contractors may be limited on the total amount of incentives received from the program incentive budget for a given year. Incentive rates are summarized below:

<b>(SYSTEMS UP TO 7.5 TONS)</b>			
Central AC SEER2	\$/ton	Central HP SEER2	\$/ton
15.2-15.9	\$100	14.8-15.9	\$350
16.0-16.9	\$150	16.0-16.9	\$400
17.0-17.9	\$200	17.0-17.9	\$500
18.0+	\$250	18.0+	\$600

Measure	Incentive Rate
Smart Thermostat (for units up to 10.0 tons)	\$100 per qualified unit



**PROGRAM BUDGET:**

To ensure that incentives are available to multiple participants, no contractor may initially reserve nor receive more than the defined maximum, if, and until SWEPCO adjusts the amount during the program year.

Program	Program Budget	Annual Contractor Limit
Small Commercial HVAC Program	\$100,000	\$20,000

The annual limit is not a guaranteed amount reserved for or paid to each contractor. It is the responsibility of the contractor to monitor the overall program budget and their company limit to determine if there are ample funds before implementing installations. Limits may be waived or adjusted if SWEPCO determines that such limits would prevent it from achieving its energy efficiency goal. No approved contractor has unconditional entitlement or preferential rights to any incentive funds.

Funds will be taken out of the program budget upon the submission of a project. Please note that when funds reach zero in the program, there is no guarantee that SWEPCO will be able to pay the incentives on non-submitted projects.

**PROGRAM DATES:**

Program	Start Date	End Date
Small Commercial HVAC Program	January 13, 2025	November 28, 2025

**REQUIRED DOCUMENTATION**

Required documentation must be uploaded into P3. Missing or partial documentation may subject the project to delayed payment or non-payment. It is the responsibility of the contractor to provide all documentation listed below:

- Photos of both inside and outside units for the existing and new equipment
- Photos of old and new nameplates for both inside and outside units
- Photos of old and new thermostats
- AHRI certificates for all newly installed equipment
- Copies of invoices for new equipment corresponding to the installed equipment

**CONTACT SWEPCO FOR MORE INFORMATION:** Please email Kansas Cooley at [khcooley@aep.com](mailto:khcooley@aep.com) if you have any questions about the Small Commercial HVAC program.