

SWEPCO Texas Residential 2025 Program Year

New Homes Overview



New Homes Program Overview

To promote the construction of energy efficient homes, SWEPCO is offering incentives for each home built in its service territory that meets its prescriptive standards. Homes that are constructed to these standards will be designated a SWEPCO Certified Home and receive marketing support.

Additionally, the homes built must meet the 2015 IECC Building Code. Required inspections will verify the home was built to the above standards.

How to Participate:

Enrollment for builders is simple via the following steps:

- 1. Register and enroll to participate in our program tracking database, P3.
- 2. Provide a brief statement of capabilities and experience, a list of references, marketing materials*, copies of up-to-date training certificates or licenses**, W9 and a certificate of insurance provided by your insurance agent.
- 3. Submit application.
- 4. SWEPCO will fully review each enrollment application and notify each builder on the status of their application.
- *Marketing materials must be approved by SWEPCO prior to use.
- **Current contractor's license required for all builders.

Eligibility Information:

- 1. Home must be within a SWEPCO service territory in East Texas and served by SWEPCO as evidenced by town, zip code, and ultimately a permanent meter number or Electric Service Identifier (ESI ID) numbers associated with the home. Customer ESI ID's begin with 101769896. Homebuilders are responsible for verifying their electric service provider prior to submitting documentation to request incentives. A permanent meter number must be submitted for each home and will be verified by SWEPCO.
- 2. Home has not received incentives from any other SWEPCO energy efficiency program.
- 3. Home construction must be completed and a permanent meter number requested from SWEPCO by November 28, 2025.

Eligible Residential Properties:

Eligible residential properties include:

1. Single-Family – Residential dwellings



2025 Key Dates

January 9, 2025	Database opens for New Homes
November 28, 2025 or funds depleted	Program year ends

Qualifying Measures & Incentives

Incentives	\$3,000	\$4,150
	SWEPCO Certified	SWEPCO Certified
	Home	Home Plus
	Heat Pumps	Heat Pumps
	Minimum 14.8 SEER2/10.8	Minimum 14.8 SEER2/10.8
	EER2/7.8 HSPF2	EER2/7.8 HSPF2
	ENERGY STAR® Smart	ENERGY STAR® Smart
	Thermostat	Thermostat
	ENERGY STAR Appliances	ENERGY STAR Appliances
	R38 Attic Insulation or	R38 Attic Insulation or
Mandatory	Equivalent	Equivalent
Requirements	ENERGY STAR LED	ENERGY STAR LED
	Lighting	Lighting
	240V Outlet in Garage for	240V Outlet in Garage for
	Electric Vehicle Charging	Electric Vehicle Charging
	Meet or Exceed 2015	Meet or Exceed 2015
	IECC Building Code	IECC Building Code
	Requirements	Requirements
		ENERGY STAR Heat
		Pump Water Heater(s)

Builder Limits and Funding

2025 Program Funding	\$250,000
2025 Builder Limit	\$30,000

- Limits may be waived or adjusted if SWEPCO determines that such limits would prevent it from achieving its energy efficiency goal. The cap can be raised at SWEPCO's discretion.
- Funds will be taken out of the program budget upon the submission of a new home.